



Apply to Present at *Metal Clay Live*

May 1 – 4, 2025

Application Deadline is August 29, 2024

Metal Clay Live is AMCAW's newest initiative. It will be the premiere metal clay virtual educational opportunity of 2025. *Metal Clay Live* offers an unparalleled opportunity to share your work and ideas online with a global audience of metal clay artists. Presenting virtually at this prestigious event will provide exposure for presenters to the international metal clay community. Whether you're a seasoned pro or a fresh face in the metal clay world, this event offers a prime opportunity to showcase your talent. You don't want to miss this chance to connect with students located around the globe.

Have you developed an innovative style or technique, or have some tried-and-true processes? Are you using forward-thinking strategies to market and sell your work? Do you value experimentation in your use of materials, tools, and skills? Do you have some photography tips or teaching strategies? Have you ever presented virtually or wanted to? Then AMCAW is interested in you!

APPLICATION INFORMATION, RULES, AND REQUIREMENTS

PRESENTATION FORMAT:

AMCAW intends to offer a variety of unique event presentations:

- Each presentation will have a 90-minute time slot. Presentations should be a minimum of 45 minutes to a maximum of 60 minutes, with the balance of the time available for questions.
- Presentations will run from 9:00 a.m. to 4:00 p.m., Eastern Daylight Time.
- Presenters will provide handouts to complement their presentation topic.
- Presentations will be scheduled across a maximum of four time slots a day, in four virtual rooms, creating thirty-two (32) session time slots on May 1 & 2.
- Presentations can be geared to any skill level, from beginners to advanced.
- The format for presentations is flexible and can include live on-camera demonstrations, images of samples, slide presentations, or speaking directly to the camera.
- If accepted, each presenter will be required to submit a 1-minute video describing their presentation.
- Applicants may submit more than one presentation proposal and present more than one presentation if scheduling permits.
- Presenters will need to be comfortable presenting live on video via the Zoom Event platform, though no previous experience is needed.
- Each presentation must be an original concept created by the presenter and must not infringe on any other artist's or company's concept, copyright, or intellectual property.
- Presenters will be expected to provide a copy of their presentation slides to AMCAW on April 1, 2025, to hold in case of emergencies. This copy will be deleted after event closes.
- If selected, presenters must agree not to present a similar presentation on-line between April 1 and July 18, 2025.

- The schedule will be determined by AMCAW. AMCAW reserves the right to change this structure at any time and for any reason.
- The presentation remains the intellectual property of the presenter and cannot be duplicated or used without the presenter's consent.

EQUIPMENT REQUIREMENTS:

- To present, you must have a stable Wi-Fi connection and a computer. If your presentation includes a live demonstration, you will require a second device (e.g., a camera or smartphone) that can be connected to your computer or directly to Zoom.

WHAT DO YOU GET IN RETURN?

- Presenters receive free registration to the main *Metal Clay Live* event
- Each presenter will have their own public speaker page, where they can showcase information about themselves and their business, including website and social media links. This serves as valuable publicity visible throughout the entire promotion, sale, and duration of the event.
- Low-cost presentation format
- To support presenters preparing for *Metal Clay Live*, AMCAW will offer:
 - Access to the Virtual Guild meeting titled 'Teaching and Learning Online' by Stephanie Chavez and Sian Hamilton until August 29, 2024.
 - An in-person Zoom Event platform training session.
 - An audio and visual technical check with every presenter on the Zoom platform.
 - AMCAW will provide a moderator for all presentation sessions.

PRESENTATION TOPICS:

- *Metal Clay Live* will provide a high-profile opportunity to present on a broad range of topics.
- Topics can include anything of interest to the metal clay community, including innovations or tried-and-true techniques, tools or supplies, design, or other relevant subjects. Some ideas to get the creative juices flowing are:
 - Metal clay repairs
 - Tools and tips
 - Soldering on metal clay
 - Patinas
 - Textures
 - Digital photography
 - Ways of adding gold to metal clay
 - Ways of adding color to metal clay
 - Pricing and selling strategies
 - Writing how-to articles
 - Silhouette techniques
 - Firing base metals
 - Marketing strategies

GATHER THE FOLLOWING BEFORE STARTING YOUR PRESENTATION APPLICATION:

- Contact information about the presenter.
- Headshot, which may be used on the event website if your presentation is selected.
- Presenter bio: Up to 1,000 characters about you and your background (may be edited and used on the event website and other promotional materials if your presentation is selected).

- Presentation experience: Tell us about your experience with presenting and public speaking.
- Website or social media link where people can see more of your work.
- Presentation proposal details.
- Presentation name.
- Brief description of the presentation for the website, up to 800 characters.
- What will attendees learn from your presentation?
- What is the format for your presentation? Slides, demonstration, something else? Presentation descriptions and other details may be edited and used on the conference website and other promotional materials if your presentation is selected.

PRESENTATION IMAGES:

- Up to two images must be submitted
 - If you are not the photographer for your images, you must list the photographer's name so they can be properly credited.
 - You must either be the copyright owner of all submitted images or have written permission from the owner of the images, and you must have full authority to submit them as part of this application.
 - For each image you submit, you give AMCAW permission to use the image on social media, advertising, the website, and other venues.
 - AMCAW reserves the right to alter images with color correction, retouching, or removing backgrounds as needed.

ELIGIBILITY:

- It is the policy of the Alliance for Metal Clay Arts Worldwide to provide equal opportunities without regard to race, color, religion, national origin, gender, sexual preference, age, or disability.

SUBMISSION AND SELECTION PROCESS:

- Presenters may submit more than one presentation application to increase their chances of being selected. Each presentation concept must be submitted via a separate application.
- Applications must be submitted exclusively through AMCAW's online entry system. Submissions via email or regular mail will not be accepted. Application deadline is August 29, 2024.
- Incomplete applications will not be considered by the selection panel. Please carefully check your application before clicking 'submit'.
- Presenters will be selected by a panel comprising members of the AMCAW Board and event team.
- The selection panel will determine the decision process and criteria, and its decisions will be final.
- Presentation applications will be evaluated based on the concepts to be shared, and interest to the metal clay community, among other factors. The decision process and criteria will be determined by the selection panel.
- Applicants are advised to enter their submissions ahead of the deadline and to contact AMCAW (info@metalclaylive.com) with any questions about the process.
- Selections will be finalized, and all applicants will be notified of their status by September 30, 2024.
- Selected artists will receive contracts, which must be signed and returned within one week.
- Presentations lacking an approved contract may be subject to replacement.

Applications Open June 3 and Close August 29, 2024